



A Report on Demo Day/ Exhibition Day

ACTIVITY TYPE	Baxanta Utsav		
DATE & TIME	9 th April, 2024 11:00 AM to 3 PM	Duration	1 Day
SEMESTER	3	No. of participants	80
FACULTY COORDINATOR	Dikshya Saikia		
FACULTY CONTACT DETAILS	7002444496		
SPONSORING AUTHORITY	-NA-	SPONSORING AMOUNT	-NA-

IIC, JDSG College, Bokakhat in association with Department of Commerce, JDSG College on 9th April, 2024 organised an exhibition cum demo day named “Baxanta Utsav” on the eve of Bohag Bihu. The event is organized to celebrate the spirit of entrepreneurship amongst the students.

The event is organized to inculcate the habit of entrepreneurship amongst the students and to provide a platform to the students to showcase their talents.

Objective:

- To increase awareness among students and participants about the importance of entrepreneurship.
- To offer practical guidance on how to develop a business plan, understand the market and to learn salesmanship.
- To encourage participants and alumnus to embrace calculated risks and overcome the fear of failure associated with entrepreneurship.

Outcomes:

1. Students will be acquired with the knowledge of entrepreneurship of students,



2. Students will be developing the confidence of starting their business, promote salesmanship amongst students.
3. Students will have a deeper understanding of the concepts of entrepreneurship and innovation, including their importance and relevance in today's job market.

Activity Details:

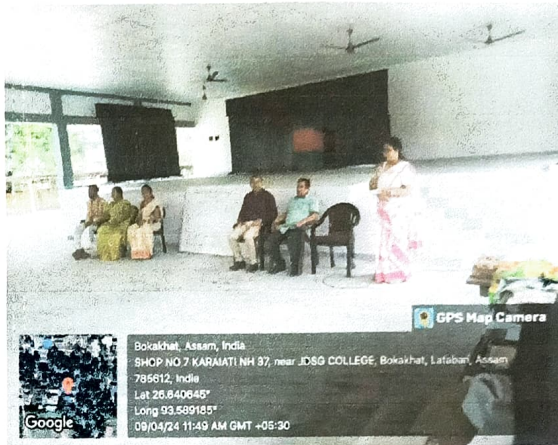
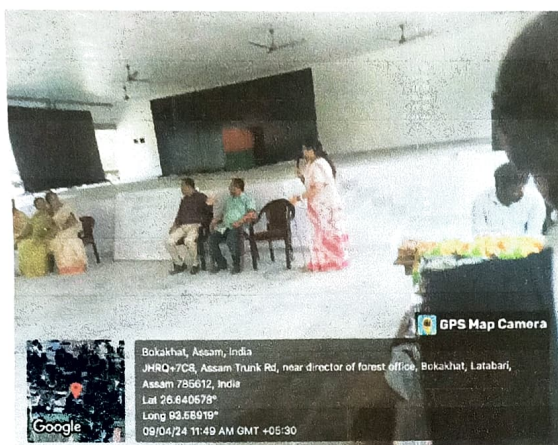
On April 9th, 2024, an exhibition cum demo day was organized as the community hall, JDSG College. The exhibition was inaugurated by the Principal, JDSG College, Vice-principal, academic in-charge and other faculty members of the college. Ms. Dikshya Saikia, Convener, IIC, JDSG College has welcomed the guests and started the session. Principal, JDSG College gave the inaugural speech and talked about the importance of entrepreneurship. In the programme, Mr. Atul Bezbaruah, retired faculty of commerce have given his valuable speech and have motivated the students on the eve of bohag bihu.

Total 10 stalls have been placed by students and alumnus of the college showcasing diverse homemade products, arts and craft items, handloom products and various food items.

The exhibition proved to be an important event for the students to learn about the role of marketing, advertising and salesmanship in present day through developing the spirit of entrepreneurship in them.



Glimpses of activity



Institution Innovation Cell, JDSG College
In association with
Department of Commerce

Register soon
for your stall

Level
up

Organisers

FOOD
MUSIC
DANCE

BAXANTA UTSAV
বসন্ত উৎসব

REGISTRATION:
FOR JDSGIANS:
RS. 100
FOR OUTSIDERS:
RS. 200

DATE
9TH
APRIL
2024

SAVE THE DATE

Talk to us for
registration
Mobile: 98641 86343
Email: idc@jdscollege.ac.in



Signature



