



Report on the Celebration of 'World Entrepreneurship Day, 2024'

ACTIVITY TYPE	Session on 'Converting Innovation into a Startup,' on World Entrepreneurship Day, 2024.		
DATE & TIME	August 21 st , 2024 11:30 AM - 01:00 PM	DURATION	1 Day
SEMESTERS	BCom & BA (Sem. I, III, & V)	NO. OF PARTICIPANTS	80 Students
EXPERT NAME WITH DESIGNATION	Dr. Bijoy Sarmah Associate Professor & Head, Department of History, JDSG College		
EXPERT'S AFFILIATING INSTITUTION/ORGANISATION	JDSG College		
EXPERT CONTACT DETAILS	+917896104703		
FACULTY COORDINATORS	Mr. Angarag Sandilya (Asst. Prof., Political Science) Mrs. Pratyashi Tamuly (Asst. Prof., Commerce)		
FACULTY COORDINATORS' CONTACT DETAILS	+918638686849; +917002272412		
SPONSORING AUTHORITY	JDSG College	SPONSORED AMOUNT	₹ 650.00

Institution's Innovation Council (IIC), JDSG College, on August 21st, 2024, observed World Entrepreneurship Day, 2024, at JDSG College, Bokakhat with a Session on 'Converting Innovation into a Startup.' The Resource Person for the Session was Dr. Bijoy Sarmah [Associate Prof. & Head (Department of History, JDSG College)]. The Session was hosted by Dr. Anjali Devi (Asst. Prof., Commerce).

Objectives:

- To create awareness regarding World Entrepreneurship Day.
- To discuss the role of entrepreneurs in stimulating creativity, innovation, and economic development.
- To educate the students about 'Converting Innovation into a Startup.'

Outcomes:

- Students were informed about the various aspects of entrepreneurship.
- Students received a deeper understanding of the significance of World Entrepreneurship Day, startup creation, and enterprise development.
- Students understood the significance of acknowledging intellectual, creative, and industrial output of individuals and collective enterprises.
- Students were made aware of local products and encouraged to make them more sustainable and market-friendly in the future.

**Activity Details:**

On August 21st, 2024, IIC, JDSG College observed World Entrepreneurship Day, 2024 by organising a Session on 'Converting Innovation into a Startup' at JDSG College, Bokakhat.

The Session was inaugurated by Mrs. Dipali Rajkumari (Vice Principal) with her Opening Remarks, followed by an Inaugural Speech by Dr. Jayanta Das (Coordinator, Internal Quality Assurance Cell). They enlightened Students about the significance of the Day and its emerging implication in contemporary world. The Resource Person for the Session, Dr. Bijoy Sarmah, began his lecture by highlighting the importance of the Day. He offered an engaging presentation explaining how one can channelise ideas into successful business endeavours, by citing examples of entrepreneurs from the Greater Bokakhat area who started small and achieved success and profit. Approximately 80 Students and 20 Faculty Members of the College attended the Session. The Session was concluded with Vote of Thanks by Mrs. Dikshya Saikia (Asst. Prof., Commerce).

The Session was hosted by Dr. Anjali Devi. The Session's Registration was handled by Mrs. Papori Borah (Asst. Prof., Commerce), Refreshments by Ms. Chayanika Gogoi (Asst. Prof., Commerce) & Mrs. Pratyashi Tamuly, Creative & Technical Aspects by Mr. Angarag Sandilya & Mrs. Pratyashi Tamuly. Mr. Angarag Sandilya & Mrs. Pratyashi Tamuly jointly prepared the Report for the Session.



Glimpses of the Event:

