



## A Report on

### Impact Lecture Series Programme by IIC, JDSG College, Bokakhat

ACTIVITY TYPE		Impact Lecture Series Programme		
DATE & TIME		17 <sup>th</sup> May, 2023 12 PM to 2 PM	Duration	1 Day
SEMESTER		2	No. of participants	170
EXPERT NAME WITH DESIGNATION	Mrs. Rupjyoti Saikia Gogoi Noted Entrepreneur			
NAME OF EXPERT'S ORGANIZATION	Village Weaves			
EXPERT CONTACT DETAILS		Bochagaon, Kaziranga 7896522593		
FACULTY COORDINATOR		Dikshya Saikia		
FACULTY CONTACT DETAILS		7002444496		
SPONSORING AUTHORITY	IIC, MIC, AICTE	SPONSORING AMOUNT	Rs. 20,000	

IIC, JDSG College, Bokakhat on 17<sup>th</sup> May, 2024 organised Impact Lecture Series sponsored by IIC, MIC and AICTE.

This lecture session was conducted to enlighten the students and give an insight into empowering future generations to entrepreneurship. The session was attended by 40 teaching and non-teaching staff of the college, 30 students from colleges and schools of nearby areas, and almost 100 students of JDSG College

#### Objectives:

1. To Support IIC Institutes from rural areas a strong connection with the innovation and start up ecosystem enables at the state and national levels.
2. To promote and create awareness on innovation, start up and intellectual Property Rights among students and faculties.



### **Outcome:**

1. Students can develop ideas about innovation and can acquire more knowledge which will help to develop their creativity.
2. Students can have better understanding about creativity and innovation and it helps to motivate the students about various entrepreneurial activities.

### **Activity Details:**

The Institution's Innovation Cell, JDSG College, Bokakhat organized a lecture series on 17<sup>th</sup> May, 2024 in the College auditorium. The guest speakers invited were 'Padmashree Dr. Uddhab Kumar Bharali, eminent scientist and innovator, and Mrs. Rupjyoti Saikia Gogoi, noted entrepreneur. The inaugural session commenced with the welcome address by Dr. Jayanta Gogoi, Principal, JDSG College. Dr. Gogoi focused on the rapid changes in Indian education paradigm and the significance of innovation and start- ups. Dr. Chiranjib Dahal, Assistant Co-ordinator, IQAC, JDSG College, welcomed the guests and highlighted the various initiatives taken by JDSG College to encourage innovation in the college.

Entrepreneurial spirit and value creation were the primary talking point in the second technical session by Mrs. Rupjyoti Saikia Gogoi who discussed the untapped potential of entrepreneurial ideas centered around Kaziranga National Park. She highlighted the inclusivity of women in those activities and cited the example of an indigenous themed eatery called 'Roof's Kitchen' started by her which caters to a huge number of tourists. Her session was further moved ahead with a question answer session with students and faculties of the college. She stressed on high will power and hardwork to attain the goals of life. She motivated the students for dreaming big and exploit the opportunities laid by the nature and environment we live in. The lecture series ended with the vote of thanks by Ms. Dikshya Saikia, Convenor, IIC, JDSG College.





## Glimpses of activity



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