



A Report on Innovation and Entrepreneurship Outreach Programme

ACTIVITY TYPE	Visit to Mohpara Village		
DATE & TIME	28 th February, 2024 10 AM to 3PM	Duration	1 Day
SEMESTER	3	No. of participants	40
FACULTY COORDINATOR	Dikshya Saikia		
FACULTY CONTACT DETAILS	7002444496		
SPONSORING AUTHORITY	Self-financed	SPONSORING AMOUNT	Self-financed

IIC, JDSG College, Bokakhat in association with Department of Commerce, JDSG College on 28th February, 2024 organised a visit to the Mohpara village as a part of innovation and entrepreneurship outreach programme. The visit was planned to explore the possibilities of Textile Entrepreneurship in the locality and to give students and participants an insight into the work of the community members.

The event is organized to inculcate the habit of entrepreneurship amongst the students and to provide a platform to the students to experience the work of textile product developers and their use of indigenous technologies.

Objective:

- To increase awareness among students and participants about the importance of entrepreneurship.
- To offer practical guidance on how to develop a product for commercial fit
- To encourage participants and alumnus to embrace entrepreneurship and to enlighten the students regarding the government schemes for developing entrepreneurship.

Outcomes:



1. Students will be acquired with the knowledge of textile handloom entrepreneurship.
2. Students will be developing the confidence of starting their business, promote salesmanship as well as understand the govt sponsored market facilities.
3. Students will have a deeper understanding of the concepts of entrepreneurship and innovation, use of indigenous technologies.

Activity Details:

As a part of the IIC Calender Activity for quarter 2, Institution Innovation Cell, JDSG College and Commerce Department, JDSG College organised one day outreach program to Mohpara Village on 28th February, 2024. 42 students and 6 faculty members of the college have visited the village and have experienced the indigenous technologies adopted by the women of the village to promote handloom and craft in the village under the Directorate of Handloom and Textile. The village that has been visited is Craft Handloom Village which is famous for promoting handloom craft tourism in the state.

The visit started at 10 AM from the college premises. In this visit, the students have got the hands-on experience on the process of creating handloom products and the techniques adopted to produce various loom items. Along with that, students got the opportunity to explore the marketing and sales of various handloom items.

Mr. Fakaruddin Ahmed, Superintendent Handloom and Textile Department, Golaghat District has also deliberated a speech to the students on process of production and career opportunities available to the students in the handloom and textile sectors. He also showcased the students with the various methods of preparing textile items.



Glimpses of activity

