

CURRICULUM VITAE

Dr. Palashi Baruah
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Academic Background:

- *Doctorate in Philosophy (Ph.D.):* Department of Commerce, Dibrugarh University. 2024
- *Master of Arts (M.A.) in Economics:* Dibrugarh University (under D.O.D.L) in 2019.
- *Master of Philosophy (M.Phil.):* Department of Commerce, Dibrugarh University in 2018.
- *Bachelor of Education (B.Ed.):* College of Teacher Education, Golaghat, Dibrugarh University in 2016.
- *Master of Commerce (M.Com):* Specialization in Accounting & Finance, Department of Commerce, Gauhati University in 2013.
- *Bachelor of Commerce (B.Com):* Specialization in Accounting & Finance, Golaghat Commerce College, Dibrugarh University in 2011.

Professional Experience:

- Presently working as an Assistant Professor, Department of Commerce, J.D.S.G. College, Bokakhat since October 2024.
- Worked as a Post Graduate Teacher in Borholla Higher Secondary School, Jorhat from July, 2023 to October, 2024.
- Worked as a Post Graduate Teacher in Kampur H.S. & M.P. School, Nagaon from November, 2017 to July, 2023.
- Worked as an Assistant Professor, Department of Accountancy, Don Bosco College, Golaghat from June, 2016 to November, 2017

Journal Paper Publication:

- ‘Effects of Financial Literacy on Sustainable Rural entrepreneurship in Assam- a Review of Literature’, IPE Journal of Management, Vol: 14, ISSN: 2249-9040, July-December, 2024.
- ‘Impact of Covid 19 Pandemic on Health Insurance Industry in India’, Third Concept, Vol: 37 ISSN: 0970-7247, 2023
- ‘A Study of Consumer Behavior in Health Insurance Sector’, Journal of Oriental Institute, vol: 72, March 2023, ISSN: 0030-5324, 2023.
- ‘Green banking Initiatives by Commercial banks for Sustainable Economic development’, Contours of Sustainable Development in India, ISBN: 978-93-8315-899-7, 2017
- ‘Service Quality Perspective and its Effects on Customers satisfaction in Private Sector Bank’, Research Promoter, Vol:7, ISSN: 2231 0193, 2017
- ‘India’s Act East Policy: Problems and Prospects in North East India, Research Promoter’, Vol:6, ISSN: 2231 0193, 2016
- ‘Eco-Tourism and its Socio-Economic Impact: A Case Study in Kaziranga National Park’, Aatithya, ISBN: 978-81-202-8827-0, 2016.
- ‘Role of MGNREGA in Financial Inclusion: A Case Study in Golaghat District’, Rural Financing in North Eastern Region of India: Issues and Challenges, ISBN: 978-93-85895-65-4, 2016

FIP/ Orientation Program attended:

- Attended Faculty Induction Programme (FIP) online from 16TH December, 2024 to 14 January, 2025 organized by Ramanujan College, Delhi under Malaviya Mission Teacher Training Programme (MM-TTC).
- Attended NEP 2020 Orientation & Sensitization Programme online from 13 November, 2024- 22 November, 2024 organized by Ramanujan College, Delhi under Malaviya Mission Teacher Training Programme (MM-TTC).

Area of Research Interest:

Finance, Banking, Entrepreneurship and innovation, Business Ethics, Marketing and Consumer Behavior

I hereby declare that the information provided in this CV is true and accurate to the best of my knowledge.

Palashi Baruah

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Date: 03/04/2025