



A Report on Celebration of World Entrepreneurs Day

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| ACTIVITY TYPE | Celebration of World Entrepreneurs Day | | |
| DATE & TIME | 21 st August, 2024 11:30 AM to 1:00 PM | Duration | 1 Day |
| EXPERT NAME WITH DESIGNATION | Dr. Bijoy Sarmah Associate Professor Dr. Bidyut Jyoti Kalita, Assistant Professor | | |
| NAME OF EXPERT'S ORGANIZATION | JDSG College | | |
| EXPERT CONTACT DETAILS | JDSG College | | |
| FACULTY COORDINATOR | Dikshya Saikia | | |
| FACULTY CONTACT DETAILS | 7002444496 | | |
| SPONSORING AUTHORITY | -NA- | SPONSORING AMOUNT | -NA- |

IIC, JDSG College, Bokakhat on 21st August, 2024 in association with Department of Commerce observed World Entrepreneurs' Day at Rajabari Higher Secondary School Bokakhat.

Along with the extension activity, a session on 'Converting Innovation into a Startup' was also organized within the premises of the college. The Resource Person for the Session was Dr. Bijoy Sarmah [Associate Prof. & Head (Department of History, JDSG College)]. The Session was hosted by Dr. Anjali Devi (Asst. Prof., Commerce).

Objective:

- To increase awareness among students and participants about the importance of the day.
- To aware participants about the importance of entrepreneurship in the region
- To aware the students about the challenges faced by entrepreneurs and to provide the necessary enthusiasm to overcome the same.



Outcomes:

1. Students were informed about the various aspects of entrepreneurship.
2. Students received a deeper understanding of the significance of World Entrepreneurship Day, startup creation, and enterprise development.
3. Students understood the significance of acknowledging intellectual, creative, and industrial output of individuals and collective enterprises.
4. Students were made aware of local products and encouraged to make them more sustainable and market-friendly in the future

Activity Details:

On 21st August, 2024, Institutional Innovation Council, JDSG College has observed World Entrepreneurship's Day 2024 at Rajabari Higher Secondary School. The event was observed with a talk on the theme and motivational session. The seminar was inaugurated by opening remarks of Motiram Das, Head, and Department of Commerce J.D.S.G. College.

In the lecture, students were enlightened about the significance of the day, its emerging implication in contemporary world.

The Session on 'Converting Innovation into a Startup' at JDSG College, Bokakhat was inaugurated by Mrs. Dipali Rajkumari (Vice Principal) with her Opening Remarks, followed by an Inaugural Speech by Dr. Jayanta Das (Coordinator, Internal Quality Assurance Cell). They enlightened Students about the significance of the Day and its emerging implication in contemporary world. The Resource Person for the Session, Dr. Bijoy Sarmah, began his lecture by highlighting the importance of the Day. He offered an engaging presentation explaining how one can channelise ideas into successful business endeavor, by citing examples of entrepreneurs from the Greater Bokakhat area who started small and achieved success and profit. Approximately 80 Students and 20 Faculty Members of the College attended the Session. The Session was concluded with Vote of Thanks by Ms. Dikshya Saikia (Asst. Prof., Commerce).



Glimpses of activity

